



European Brewery Convention

'Promoting Brewing Excellence'

Press Release

ELECTION NEW CHAIRMAN EBC BARLEY & MALT COMMITTEE

In its meeting held on 8 June 2006, the EBC Barley & Malt Committee elected

Mr. Willem J.J.M. van Waesberghe
(Heineken Supply Chain BV, The Netherlands)

Chairman of the Committee for a period of four years.



Willem van Waesberghe received a M.Sc. degree in Geochemistry from the State University Utrecht in 1989 and a MBA from the Rotterdam School of Management in 1999. Before joining Heineken Technical Services BV in 1995, he worked as consultant for several breweries and maltings, focussing on flavour stability of pilsner beer, and was lecturer beverage technology at the Institute for Higher Agricultural Education (HAS) in Den Bosch.

At Heineken, he started as technologist. In 1997 he became part of the Knowledge Management team, which designed, implemented and certified a knowledge management system, and from 2000 till 2003 he was group technologist of Nigerian Breweries Plc.

As from July 2003, Willem is Manager Brewing Science & Technology within R&D, Heineken Supply Chain BV. Within his group, research is focussed on beer and raw materials.